



Curriculum + Technology + Sports = Success

As students participate in this project-based learning experience, they will use real-world tools and technologies. Beginning with videos and resources from GrandStadium, they will produce a meaningful product that demonstrates creativity, comprehension, and critical thinking.



Booster Club support is also available for fund raising.

Participating schools receive:

- * A percentage of all pay-per-view games viewed
- * 100% of school sponsorship revenue

For More Information
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In an age when mega-media and macro-communications dominate the world of sports coverage, GrandStadium.TV is focusing on "local" and the power of "microcasting."

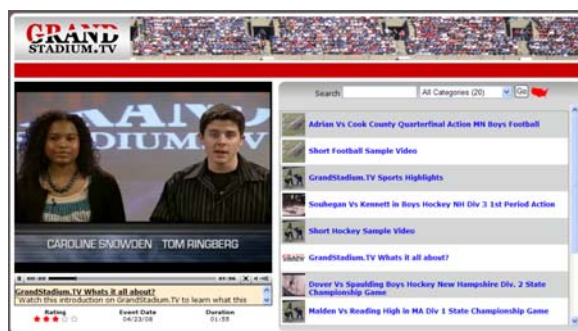
GrandStadium.TV has launched a groundbreaking program to provide real-time Webcasting of local sports events for schools and their communities. Fans from around the world will now be able to log on to GrandStadium.TV to watch their favorite local teams compete.



Fans unable to "tune in" for live game times can also log on to GrandStadium.TV at a later date to view each event in its entirety (instead of settling for poor quality or a few online highlights).

"This is a solution we've been waiting for... It's the first thing I've seen that's not just educationally focused, but technologically advanced. It's enhanced, it's full screen and I think people are going to be impressed with what they see."

~Polly Reikowski
Principal, Eagan High School



But GrandStadium.TV does more than just provide well-deserved coverage for high school athletes; it also provides much-needed operating revenue for schools and educational opportunities for the students of the participating schools. A significant percentage of each viewer fee is forwarded to the coordinating school

of each event in exchange for audio-video services.

Plans include the prospect of local school production teams providing coverage of all their respective sports events and retaining a portion of the pay-per-view fees for each.

Participating schools also benefit from receiving 100 percent of the revenue generated from any banner advertising they solicit for placement on the GrandStadium.TV Web site.

KSPN

Knowledge Sports Production Network

Students become involved in a simulation of launching a new Internet broadband television network: KSPN: Knowledge Sports Production Network. Through a series of multi-disciplinary learning activities, students are immersed in the business of sports and sports casting as they work cooperatively to plan and implement programming on the new Internet broadband television channel.

KSPN bridges the gap between the classroom and the real-world as students assume the roles of researchers, analysts, writers, producers, editors, announcers and more. This fully developed curriculum is designed for middle and high school students, and includes eight focused learning activities that relate to the overarching theme of Sports. Each learning activity addresses a specific learning objective as well as the development of one or more of these character traits: citizenship, fairness, respect, leadership, sportsmanship, ethics, integrity, personal responsibility, or healthy living. Students will have the opportunity to work in structured, cooperative learning groups, to ask questions, conduct multi-faceted investigations, and complete activities that incorporate all levels of Bloom's taxonomy and emphasize higher-order thinking skills.

Each unit is self-contained and can be utilized alone or with any combination of the other units to obtain your learning objective.

A Grand Interview

Core Value: Fairness, Leadership & Sportsmanship

Students will explore concepts of fairness, leadership and sportsmanship. They will identify a local person of distinction who exemplifies these values and profile this individual on the hottest new KSPN program: *Everyday Heroes*

This is My Body

Core Value: Health and Wellness

Students will explore concepts of health and wellness. They will identify serious health issues that can be prevented or controlled through healthier choices and produce public service announcements that promote healthy living

Behind the Scenes: Athlete Hall of Fame

Core Value: Integrity and Sportsmanship

Students will engage in an ethical debate about the importance of the core values of integrity and sportsmanship as they participate in a mock election for the *Athlete Hall of Fame*. This process will be recorded and included as part of KSPN's popular series: **Behind the Scenes**

Wake Up Call: Healthy Choices

Core Value: Personal Responsibility and Healthy Living

Students will explore concepts of personal responsibility and healthy living. They will identify health alerts relating to nutrition and activity choices and produce segments for the exciting and innovative KSPN program: *Wake Up Calls!*

Behind the Scenes: Sports Careers and Math

Core Value: Teamwork and Cooperation

Students will explore concepts of teamwork and cooperation. They will identify careers in sports and evaluate how mathematics is integral to people working in that career. They will produce segments for an upcoming episode of the KSPN program: **Behind the Scenes**

Violence in Hockey: The Road to Success or Failure?

Core Value: Fairness, Respect & Sportsmanship

Students will explore concepts of fairness, respect and sportsmanship as they relate to hockey. They will identify various hockey teams and explore the impact of violence on the ice on the hottest new KSPN program: *Violence in Hockey*.

Everybody's Doing It: An Inside Look at Substance Abuse

Core Value: Healthy Living and Personal Responsibility

Students will explore topics related to substance abuse issues among teenagers. They will identify the damaging effect of substance abuse and produce public service announcements that promote *healthy living* and *personal responsibility*.

The Best and the Worst

Core Value: Citizenship & Personal Responsibility

Students will examine the core values of citizenship and personal responsibility as they showcase athletes who represent the best and worst examples of these core values. This process will be recorded and included in as part of a new segment on KSPN's *Weekly Review* called: **The Best and the Worst**