

# EduVision™ 2.0

## more than video streaming...

### *Opening a Window that Connects Your Schools and Communities*

The growing integration of all forms of multimedia content is transforming every facet of modern life. Schools and their communities are watching more rich media than ever before, and are doing so on an ever-expanding variety of devices with high-resolution screens and broadband wireless connections. Already, your students are pioneering this brave new world. And their families expect you to not only prepare their children to live in this world, but to be leaders in it.

### *EduVision Takes You There – Today*

More than a powerful video streaming platform, JDL Horizons has developed EduVision as a full-featured communications package that provides any school, association or enterprise with its own IP television broadcast service.



### *Your Students Are Ready for EduVision*

Every minute of every day, hours of new video content are being posted to popular online services. And most of that content is being produced by middle and high school students who go to school every morning, but do their most creative work after school hours. That's when they create, edit and upload their videos to social networking sites that are typically blocked by school policy. EduVision gives students a new outlet for their creativity while they're at school – a high-quality media environment in which their work can be showcased to their peers, their families, and their community, but in a controlled setting that demonstrates a commitment to responsible use of cutting-edge technologies.



### *Your Teachers Are Ready for EduVision*

With EduVision, teachers can help their students literally see their world in all its dimensions – and, in doing so, learn to effectively communicate their ideas using the techniques and standards of the digitally driven worlds they will someday take their place in: business, entertainment, communication and government. What's more, there's virtually no learning curve, even for the most techno-phobic. EduVision, and the programming created through it, resides on a central offsite data hosting facility with a video content distribution network managed by JDL Horizons. There's no complex hardware or software to master or purchase, no bandwidth constraints, and technical system administration and maintenance are transparent. Plus, by streaming video either live or on-demand, EduVision integrates seamlessly with professional development seminars and workshops for teachers.

#### What Can Schools Show with EduVision?

- Sports highlights.
- Concerts and plays.
- School assemblies.
- Commencement exercises.
- School Board meetings.
- Individual and class projects.
- Student-produced news and feature segments.

#### Product Features:

- Affordable annual subscription
  - › No upfront technology/training investment
  - › Complete portal mgmt, hosting & distribution
- Flash-format video streaming
- Accepts your native video files (MOV, AVI, MPEG, WMV)
- Simple administration that's easy to use
  - › Auto video thumbnail creation
  - › Video-specific password protection
  - › Custom channel creation
  - › One-click syndication to trusted site(s)
- User-level permissions
  - › Site Administrator: Schedules and manages content
  - › Channel Manager: Approves content
  - › Contributor: Adds content
- Embed portal or mini-player on your page

A service powered by



[www.jdlhorizons.com](http://www.jdlhorizons.com)

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### Your School's Communities Are Ready for EduVision

EduVision's promise doesn't stop at a school's walls. It's a powerful tool for engaging all of the important constituencies involved in a school district. Schools become online broadcast centers, streaming live and pre-recorded programs to parents, relatives, alumni, public officials and the community at large – even to classroom partners anywhere around the world. EduVision allows three levels of simple and easy-to-use administration: site administrator, channel manager and contributor. This allows for scheduling live events and empowers channel managers to preview and approve all video before it's published. Because the design was made for educators, nothing goes up through an association or school's EduVision portal without the approval of the school's channel managers, a vital form of operating control not available in so many of the popular media outlets on the Internet today.

#### Technical Overview:

- **Live Broadcast**
  - › Requires no-cost Adobe Flash Media Encoder
  - › Requires encode card with XP or Vista PC
  - › Schedule within one minute of live event
  - › Create video files for on-demand viewing
- **Video-on-Demand**
  - › Upload native video files
  - › Auto transcode to high-quality Flash format
  - › Auto video thumbnail creation
  - › Alternate thumbnail replace option
  - › Name, title, date and keyword search
  - › User search by most viewed or most recent
- **Content Syndication**
  - › Syndicate your video asset to other trusted sites
  - › Accept or decline syndicated video from others



### Are You Ready for EduVision?

EduVision is available for a nominal annual subscription fee, and most schools quickly offset the subscription price through sponsorships. That makes this unique service an asset to a school's tight budgets, not an expense item. From the most widely popular to the most narrowly scoped, EduVision gives every facet of a school's activities a chance to be seen, heard and appreciated. At the click of a mouse, your programming is instantly available to future users 24/7, whether on school grounds, at work, or in their homes.

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Begin your demo today by going to:

**[www.eduvision.tv](http://www.eduvision.tv)**